



How I Help You Sell

# Your Property

There comes a time when selling your commercial property is the right decision for you. As your Windermere Commercial broker, I am committed to providing a complete offering of commercial real estate services, including:

- › Recommending the best real estate action for your particular situation and goals
- › Collaborating up-front to determine the conditions and terms you will accept in the sale of your property
- › Providing a thorough analysis of the value of your asset(s)
- › Creating a tailored marketing plan including:
  - › Creating a target-buyer profile and a plan to reach selected buyers
  - › Including your listing on all relevant commercial websites
  - › Developing a tailored advertising plan and customizing marketing collateral specific to your property
  - › Targeting other brokers who specialize in the subject property type to spread the word
  - › Revisiting and amending the plan as feedback is received from the market
- › Aggressively executing your marketing plan by:
  - › Proactively working your target list
  - › Preparing your property for sale by recommending improvements and staging the space
  - › Representing your best interests by being present at every showing of your property
- › Regular reports featuring updates and potential buyer feedback
- › Facilitating a smooth and efficient closing process
- › Managing your 1031 exchange if applicable
- › Following up with you post-closing to ensure all parties met your expectations